

## **Elmstead Primary School CO7 7YQ**

Dear Eco-Committee,

Happy New Year! We hope that you are all settling into the New Year and new term well. In this term's newsletter, we have competitions and news on a fundraising teacher, saving energy, school journeys, school dinners, Green Flag deadlines and a message from our Chief Executive.

### **A Message from our Chief Executive**

*Dear Eco-Schools Co-ordinator,*

*As the Chief Executive of Keep Britain Tidy, the organisation which manages Eco-Schools, I would like to wish you all the best for the new term and the New Year.*

*As I'm sure you're aware, Keep Britain Tidy is an environmental charity campaigning for a litter free England. We're passionate about cleaner, greener places and our vision is for a cleaner, greener England respected and enjoyed by all.*

*In your role as an Eco-School, I'm hugely grateful for the support you offer us in communicating our key messages to the environmentalists of the future. With pupils being the driving force behind Eco-Schools, it is your pupils that are making the decisions that will ensure a sustainable future for us all.*

*There are now more than 13,000 schools registered to Eco-Schools, meaning that more than 4.5 million young people are now working together to make their schools as sustainable as possible.*

*As well as managing Eco-Schools, we run a vast range of campaigns, including the Big Tidy Up. This is England's biggest ever litter pick and, through the support of schools like yours, over 60,000 bags of litter have been collected so far.*

*Looking forward, I'd like to thank you for your excellent work so far and to offer you our thanks and support for the environmental work and projects you have planned over the next twelve months.*

*With warm wishes*

**Phil Barton,**  
*Chief Executive, Keep Britain Tidy*